

HEARD IT THROUGH
THE GRAPEVINE:

**Public Health
Partnerships,
Collaboration,
and Innovation**

JULY 23-26, 2024
DETROIT, MICHIGAN



HEARD IT THROUGH THE GRAPEVINE:

Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

CONTENTS

ABOUT US	3
ATTENDEE DEMOGRAPHICS	4
NACCHO 30TH ANNIVERSARY	5
SPONSORSHIP	6
NACCHO360 Sponsorship Levels	6
Educational/Learning Opportunities	7
On-Site Marketing Opportunities	8
Wellness Opportunities	10
Advertising Opportunities	11
Digital Advertising	11
Branding Opportunities	12
Networking Opportunities	12
AFFILIATE BUSINESS PARTNER PROGRAM	13
Affiliate Business Partner Opportunities	13
Affiliate Business Partner Benefits	14
EXHIBITS	15
Why Exhibit?	15
Who Should Exhibit?	15
Exhibit Fees	17
Exhibit Booth Reservation Instructions	18



HEARD IT THROUGH THE GRAPEVINE: Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

ABOUT US

NACCHO is proud to host the 2024 NACCHO360 as a hybrid (in-person and livestreamed) event from July 23-26, 2024 in Detroit, MI

Held annually, NACCHO360 is the largest convening of local health department leaders and public health professionals in the United States, offering the opportunity to learn, network, and share experiences and best practices across local health departments.

Every year, public health professionals gather at the NACCHO360 Conference to share opportunities, challenges, best practices, and success stories; engage with federal, state, and local partners; and gain insights from public health experts. Attendees will learn from the experiences of colleagues and experts and adapt the knowledge into practice back at their organizations and local communities.

The 2024 NACCHO360 Annual Conference will also help local health officials envision the future of local public health in their communities and provide them with the essential skills and strategies to achieve that vision effectively and efficiently. This year's conference theme, *Heard it Through the Grapevine: Public Health Partnerships, Collaboration, and Innovation* will explore how partnerships, both private and public, and collaboration can move public health forward, while implementing innovative and traditional approaches to restructure a system built to protect the health of communities nationwide.

As the first and longest running national public health conference, the NACCHO360 is the best place for you to gain the knowledge, resources, and relationships necessary to strengthen and improve the health of our communities.

The 2024 NACCHO360's hybrid environment will provide a successful event that seamlessly expands your company's reach and engagement. As a sponsor for the Conference, you will be able to promote your products and services to all meeting participants beyond the walls of a physical meeting with current and potential customers who are not confined by time or location.



#NACCHO360



HEARD IT THROUGH THE GRAPEVINE: Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

ATTENDEE DEMOGRAPHICS

Local health officials are the primary audience of the NACCHO360 meeting. They are the leaders of city, county, tribal and district health departments nationwide. Local health departments are responsible for creating and maintaining conditions that keep our communities healthy.

Your exhibit and sponsorship will put you in front of more than 2,500 attendees from across the country. NACCHO360 attendees also include NACCHO's partners from other national public health organizations and associations, representatives from state and federal agencies and schools of public health, and leaders of state associations of county and city health officials.

Your participation offers direct and personal connection to local health officials responsible for programs and purchases in the following fields:

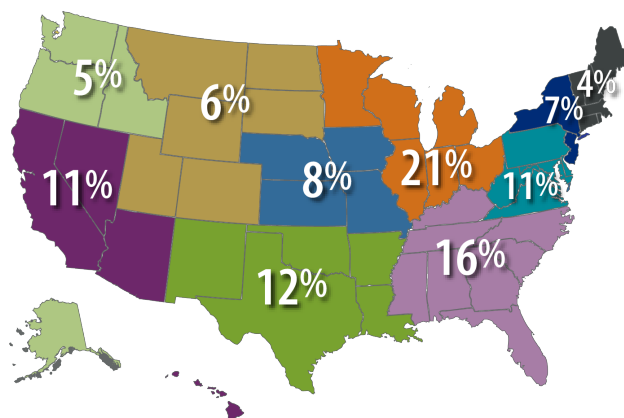
- Behavioral Health
- Chronic Disease
- Communicable Disease
- Emergency Medicine
- Environmental Health
- HIV/AIDS and other STDs
- Immunizations
- Information Technology
- Maternal and Child Health
- Medical Reserve Corps
- Nursing
- Nutrition
- Obesity Prevention
- Oral Health
- Preparedness Public Health
- Laboratories
- Public Health Promotion/Education
- Risk Assessment
- Social Work

We invite you to be part of this exciting conference as an exhibitor and/or sponsor.

Questions on pricing, sales, sponsorships, please contact: NACCHO-ABP@NACCHO.ORG
833-317-5564 ext.5564

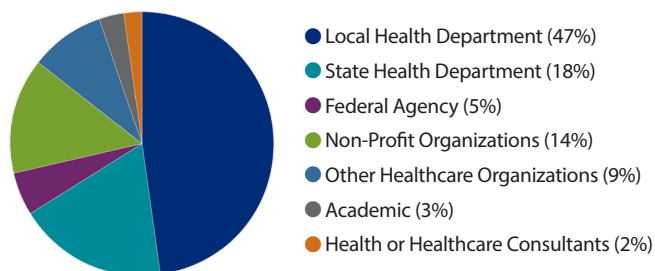
National Reach

NUMBER OF ATTENDEES BY STATE

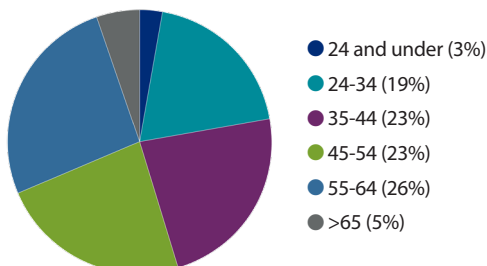


Attendees Profile

TYPES OF ORGANIZATIONS



AGE RANGE OF ATTENDEES





HEARD IT THROUGH THE GRAPEVINE: Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

NACCHO 30TH ANNIVERSARY

In 1994*, the National Association of County Health Officials (NACHO) merged with the U.S. Conference of Local Health Officers (USCLHO) to establish the NACCHO to provide one national voice for local public health.

Help NACCHO celebrate 30 years of serving the country's over 3,300 local health departments by contributing to our commemorative program. This special printed program will be distributed to all NACCHO360 attendees in advance of the 30th Anniversary Gala and Appreciation Reception on Thursday, July 25.

Note: All advertisement artwork must be received by June 30, 2024.



Commemorative Program Opportunities

- full page advertisement: \$1,500
- ½ page advertisement: \$1,000
- ¼ page advertisement: \$750

Other opportunities:

Let attendees know your organization supports the work of local health departments with an exclusive 30th anniversary commemorative slide featuring your logo. The slide will be played in the rotating presentation to be shown throughout the conference.

\$500 (8 available)

Let attendees know your organization supports the work of local health departments with an exclusive 30th anniversary graphic meter board featuring your logo. The board will be displayed throughout the conference.

\$1,000 (8 available)

Sponsor a local health official to attend NACCHO360 in person.

\$2,500

Sponsor a local health official to attend NACCHO360 virtually:

\$500

Sponsor a “surprise-and-delight” pop-up events experience. In such an experience, a sponsor hosts a previously unannounced event —such as ice cream for the first 500 people—where attendees opt in to enjoy an unexpected treat.

\$ Ask for Quote



**Footnote: In 1965, the National Association of Counties (NACo) and other partners formed a volunteer only-group to focus on the needs of local health departments: the National Association of County Health Officials (NACHO). The volunteer-led organization registered as a 501(c)(3) non-profit organization in 1985.*



HEARD IT THROUGH THE GRAPEVINE:
Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

SPONSORSHIP

NACCHO360 Sponsorship Levels

NACCHO Sponsorship benefits ensure that your organization is recognized before, during, and after the NACCHO360. The total amount of monies spent on NACCHO360 sponsorship opportunities determines your company's level of sponsorship. A company must spend a minimum of \$6,000 to be considered for a level sponsor. NACCHO360 registration is not included in the determining the amount of a sponsorship level.



*There are limited
**DIAMOND
SPONSORSHIP**
opportunities
available for
NACCHO360.*

The Diamond Sponsorship
qualifying minimum
spend is

\$30,000

Includes five
NACCHO360 conference
registrations.



*There are limited
**PLATINUM
SPONSORSHIP**
opportunities
available for
NACCHO360.*

The Platinum Sponsorship
qualifying minimum
spend is

\$20,000

Includes three
NACCHO360 conference
registrations.



*There are limited
**GOLD
SPONSORSHIP**
opportunities
available for
NACCHO360.*

The Gold Sponsorship
qualifying minimum
spend is

\$13,000

Includes two
NACCHO360 conference
registrations.



*There are unlimited
**SILVER
SPONSORSHIP**
opportunities
available for
NACCHO360.*

The Silver Sponsorship
qualifying minimum
spend is

\$8,000

Includes one
NACCHO360 conference
registration.



*There are unlimited
**BRONZE
SPONSORSHIP**
opportunities
available for
NACCHO360.*

The Bronze Sponsorship
qualifying minimum
spend is

\$6,000

Build your own level sponsorship package with any of the opportunities listed on pages 5 to 10.
Here's an example of what a gold level sponsorship can look like:



90-minute In-Person Learning Session:	\$8,000
Exhibit Hall Booth:	\$4,000
NACCHO360 tote bag insert:	\$2,000
Exhibit Hall Scavenger Hunt:	\$750
Total Sponsorship:	\$14,750



HEARD IT THROUGH THE GRAPEVINE:

Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

Educational/Learning Opportunities

Hybrid Sponsored Learning Session

90 minutes: \$12,000 each
(limited number available)

Extend your organization's visibility and message by reaching all in-person and virtual attendees in an educational manner via your own 90-minute Livestreamed learning session. Your session will be recorded and LiveStreamed to all registered attendees and available on the conference platform for up to six months.

This opportunity includes preconference promotion to participants. As a session sponsor, you agree to provide your title, description, and list of presenters to the planning committee chair for review and approval. All sponsored sessions must feature a presenter working in the field of public health and representing a local, state, federal, or academic perspective. Sessions will be scheduled on a first come basis. Sponsors preference will be considered but NACCHO reserves the right to schedule all sessions.

Benefits of this sponsorship include:

- Content exposure – Sponsor provides speaker and presents the desired topic during the session
- Brand awareness – Your event will be highlighted online and in the NACCHO360 app. NACCHO will also send one pre- NACCHO360 email listing all sponsored sessions with your logo to attendees.
- Expanded visibility – all sessions will be available for viewing on-demand post-conference

In-Person Sponsored Learning Session

90 minutes: \$8,000 each
60 minutes: \$5,500 each

By hosting your own 45- or 90-minute session, you can reach NACCHO360 attendees in an educational manner.

This opportunity includes pre-conference promotion to participants. As a session sponsor, you agree to provide your title, description, and list of presenters to the planning committee for review and approval. Sessions will be scheduled on a first come basis. Sponsors preference will be considered but NACCHO reserves the right to schedule all sessions.

Exhibitor Quick Hits

8 Available \$3,500 each

Present a unique and refreshing Exhibitor Quick Hit at the NACCHO360 by hosting your own 20-minute session in the exhibit hall. There will only be three per day scheduled over lunch during the conference. Attendees can enjoy a quick and fascinating educational session in this popular format.



HEARD IT THROUGH THE GRAPEVINE:

Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

On-Site Marketing Opportunities

Head Shot Lounge

1 available \$25,000

Have your professional head shots done in high traffic conference area or strategically next to sponsor exhibit booth. Enable conference attendees to receive their photo via email with compliments from sponsor organization.

NACCHO360 Tote Bags

1 available \$15,000

Your company name and logo will appear on every tote bag that attendees receive during check-in at registration. This exposure is a continual reminder of your company once they return home from the conference.

Deadline to Sponsor this Item: 3/1/2024

Conference Wi-Fi

1 available \$12,500

Show on-site attendees your support of their participation in the conference by supporting the Wi-Fi access at NACCHO360

Lanyards

1 available \$10,000

Place your logo on all lanyards given to each attendee, exhibitor, and staff member throughout the entirety of the event. Mobilize your company's logo throughout the NACCHO360 with one of the most popular and impactful sponsorships.

Deadline to Sponsor this Item: 3/1/2024

Hotel Key Cards

1 available \$10,000

Co-branded with the NACCHO360 logo and will include sponsor logo and booth number. Key cards will be provided to overnight guests at check-in the two main NACCHO360 hotels in Detroit (approximately 2,000 key cards).

Deadline to Sponsor this Item: 3/1/2024

Guest Room Drop

**1 available Slide under door: \$6,000
Put inside room: \$10,000**

Ensure your fun giveaway item stands out and is received by all attendees. Instead of putting it in the attendee tote bags, put it in the attendees' hotel rooms!

Charging Station/Towers

4 available \$5,000

Logo displayed on mobile-device charging stations for use by all attendees and will be located in prominent areas throughout the NACCHO360.

You Are Here Locator

1 available \$3,500

This locator acts as a navigation tool noting the location of the NACCHO360 sessions. Your custom advertisement will appear on the bottom of this locator. Ad size approx. 6'wide x 3'tall. This will be placed in the most high trafficked conference areas and seen by most attendees as they navigate the NACCHO360 grounds.

General Session Seat Drop

3 available \$3,500

Includes one piece of sponsor-provided collateral placed on each chair (approximate qty. 1,200) during a General Session.

NACCHO360 Bag Insert

12 available \$2,500

Sponsor-provided collateral material to include with the NACCHO360 bag (approximately 2,000). One insert per sponsor.



HEARD IT THROUGH THE GRAPEVINE: Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

Directional Signs

4 available \$1,500

Include your company graphics on (1) NACCHO360 2024 directional sign used to help attendees navigate the hotel. Each sign measures 1-meter-wide x 3 meters tall. Sponsors have one ENTIRE side/panel for your graphics.

Scavenger Hunt

10 available \$750

This exhibit hall activity is both a fun networking activity and exhibit booth traffic driver where everyone is a winner! Attendees must visit your booth to get a code to enter into the app. Signs branded with your logo will be provided with your specific code for attendees to find. Drive traffic to your booth as well as increase your brand exposure with this unique game. Each sponsor's logo will appear on the signs at the exhibit hall entrances and on all marketing of the game.





HEARD IT THROUGH THE GRAPEVINE:

Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

Wellness Opportunities

Chair Massage Station

1 available \$10,000

Chair massages will provide NACCHO360 attendees with mini-relaxation sessions during the conference. Research shows that even a 10-minute seated massage can make an enormous difference in energy level and focus.

An opportunity for attendees to relax, reduce stress and tension, and leave feeling refreshed and rejuvenated!

Step Challenge

1 available \$10,000

Join the NACCHO360 team in promoting our first-ever step challenge. Your logo will appear on the on-site signage and direct marketing to attendees about the challenge. You can also host the step challenge leader board on a screen in your booth.

Community Mural

1 Available \$7,500

Be a part of the conversation and host the NACCHO360's first Mindful Mural in the exhibit hall. NACCHO will be setting up a mural that attendees can color as part of the ongoing conference programming for the meeting.

Attendees will be directed to the Wellness Pavilion in the exhibit hall, where the mural with your logo will be displayed.

Quiet Room

1 available \$7,500

The quiet room is a serene, comfortable place for attendees to rest, read, think, or recover after a demanding session. Talking and other interactions with other attendees are not permitted in this area. The room features comfortable seating, aromatherapy, and soothing music and is open throughout the conference.

Pet Therapy

1 available \$6,000

Provide brand exposure and help put a smile on attendees' faces with this memorable experience. It's a great way to relax with attendees and create an engaging environment with lovable puppies and kittens!

Morning Stretch and Yoga

1 available \$6,000

Help the NACCHO360 attendees begin their day with daily morning stretch and yoga. Morning stretch sessions are held prior to each morning keynote session on Monday, Wednesday, and Thursday to all attendees. Morning yoga sessions are available to interested attendees Tuesday, Wednesday, and Thursday from 7-7:30 AM. Your logo will appear on event signage and be recognized before each keynote session. This intimate sponsorship opportunity will provide a wellness-centered and relaxing activity for participants!

NACCHO360 Party Pavilion

3 Available \$5,000 | \$10,000 for all three

Play host to one of our NACCHO360-based games on the show floor over one lunch to network with attendees. Start with a 3-minute product or service demonstration and follow it by hosting one of the following games: NACCHO360 Pictionary, NACCHO360 Trivia, or NACCHO360 Bingo. Pick one game for \$5,000 each, or Let's Make a Deal and choose all three for \$10,000. Your logo will appear on event signage, marketing, playing cards and materials where possible. Provide your own choice of gifts to send home with attendees.



HEARD IT THROUGH THE GRAPEVINE:

Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

Advertising Opportunities

Digital Advertising

2024 Conference App Splash Screen Page – *Exclusive!*

1 available \$10,000

Your custom graphic will appear on the opening page of the mobile app every time each attendee opens the mobile app. Increase your visibility both pre-event and during the conference with the launch of the app, as well as post-event with year-long access.

Exhibit Hall Banner Ad

5 available \$5,000

Place a custom banner on the exhibit hall floor plan. This ad will appear on both the online platform and the mobile app. It will be seen by all attendees as they navigate to the exhibit hall. This branded ad can link to your exhibit booth.

Mobile App Tile Ads

5 available \$4,500

Place a custom tile on the conference App Home Screen. This tile ad can be seen by all attendees as they navigate sessions and the exhibit hall map. This branded ad can link to your exhibit booth or a webpage of your choosing.

Online Platform Tile Ads

5 available \$3,500

Place a custom tile ad in the center of the virtual platform home page. This ad can be seen by all in-person and virtual attendees as they review the meeting information. This branded ad can link to your exhibit booth or a webpage of your choosing.

Mobile App Rotating Banner Ads

5 available \$3,500

Place a custom banner on the bottom center of the App. This banner will rotate on the app and be seen

by all attendees as they navigate to sessions and the exhibit hall. This branded ad can link to your exhibit booth or a webpage of your choosing.

Custom Sponsored e-Blast

4 available \$3,500

Send your custom message out to all 2024 NACCHO360 attendees with a custom e-blast. Your message will be sent within the six weeks before the conference.

This sponsored e-blast includes up to 300 words of copy promoting your sponsored items/description of your organization, an image, and a URL link.

Online Platform Rotating Banner Ads

5 available \$2,500

Place a custom banner across the top of the virtual platform home page. This ad will rotate on the platform and be seen by all in-person and virtual attendees as they review the meeting information. This branded ad can link to your exhibit booth or a webpage of your choosing or a webpage of your choosing.

NACCHO360 e-Newsletter Email Banner

3 available \$1,750

Place a banner ad and promotional tagline in one of the NACCHO360 e-newsletters distributed to past and current conference attendees. Three (3) e-newsletters for the meeting will be released in March 2024. Only one advertiser per e-newsletter will be allowed.

Conference App Push Notifications

3 available per day \$750

Send out a text alert through the 2024 NACCHO360 app. With up to 1000 characters, you can remind attendees to stop by your booth, attend your sponsored learning session, or stop by your event.

#NACCHO360



HEARD IT THROUGH THE GRAPEVINE: Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

Branding Opportunities

AV Sponsor

1 available \$15,000

As the official sponsor of all audio and visual work for the meeting, you'll have signage posted in each meeting room and your brand prominently featured in the Plenary Session space and PPT slides.

Escalator Cling*

2 available \$6,000

Have your company logo highly visible to NACCHO360 attendees as they navigate between the floors on the conference center. High visibility item.

Glow Towers*

4 available \$5,000

As attendees navigate their way through the conference center, glow towers are one of the first things that catch their eye. Towers are placed in strategic locations throughout the conference center for maximum visibility with the NACCHO360 2024 header. Each package includes a 3 x 6 foot front façade and two (2) 18 inch x 6 foot sides that are lit from within.

Column Wraps* – 2 panels per package

4 available \$5,000

As attendees navigate their way through the conference center, column wraps are easily seen signage. Wraps are placed in strategic locations throughout the Conference Center for maximum visibility with NACCHO360. Each package includes 2 panels.

Floor Stickers* – 4 stickers per package

4 available \$4,000

Direct attendees to your booth with colorful and exciting custom floor stickers that start at the exhibit hall entrance and lead to your booth. These stickers will feature your custom graphics along with the NACCHO360 2024 logo. This package includes a total of four (4) floor stickers, with an approx. size of 2' x 2'.

**price does not include production or installation*

Are you interested in other branding opportunities? Please email nacchoconferences@naccho.org to inquire about available options. .

Networking Opportunities

Conference Patron

1 available \$25,000

Becoming a NACCHO360 Patron allows NACCHO to use funds to support educational sessions and enhance program offerings during the conference. Patronage recognized in conference signage and marketing materials.

Meeting Room Space

3 available **Commercial/Government:**
\$5,000 per day
(plus applicable AV costs)
Non-Profit: \$2,500 per day
(plus applicable AV costs)

You can rent meeting room space for your private meetings with clients and/ or internal sales representatives. These rooms work well for in-depth conversations with current clients or strategy sessions with sales representatives. Includes Wi-Fi access; hardline internet not included.



HEARD IT THROUGH THE GRAPEVINE:

Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

AFFILIATE BUSINESS PARTNER PROGRAM

NACCHO's Affiliate Business Partner Program increases your organization's visibility and provides annual member engagement and networking opportunities for partners interested in local public health.

Through the program, companies are given exclusive benefits and recognition commensurate with their annual level of participation. The Affiliate Business Partner levels can be tailored to fit budgets and specific marketing goals.

Opportunities to engage and educate NACCHO members include complimentary and discounted webinars, focus groups, social media posts, dedicated newsletters, and advertising in NACCHO membership e-publications. Learn more about our current affiliate business partners [here](#). To see if your organization is eligible, email NACCHO-ABP@naccho.org

Affiliate Business Partner Opportunities

Keynote Session*

3 available \$20,000

Sponsor will introduce the keynote speaker or share a pre-recorded video (up to 5 minutes) based on an approved public health topic. This event will be shared via LiveStream for all in-person and virtual attendees. The session will also be recorded and available on the conference platform for up to six months.

Roundtable/Panel Discussion* (90 minutes)

3 available \$15,000

Host a roundtable discussion involving several participants before a live and virtual audience. Be part of a moderated roundtable conversation with up to three (3) relevant stakeholders to provide a variety of perspectives to a critical public health topic. Audience may simply observe or participate by asking questions. NACCHO will provide the moderator and will assist your organization in selecting up to three (3) speakers. This event will be shared via LiveStream for all in-person and virtual attendees. The session will also be recorded and available on the conference platform for up to six months.

Private VIP Event*

1 available \$15,000

A private, invitation-only event in NACCHO360's hospitality suite to meet and greet NACCHO leadership and present a brief (15 minute) educational presentation. Food/beverage additional.

Welcome and Networking Reception in Exhibit Hall*

1 available \$15,000

The perfect opportunity to get your company name in front of motivated attendees at the Welcome and Networking Reception in the Exhibit Hall on Tuesday, July 23! Your organization will provide opening remarks and your logo will be displayed on signs at the Exhibit Hall entrance, along with signs at the bar and food stations during the reception.

Sponsor Focus Group* (90 minutes)

3 available \$10,000

Host your focus group in your own meeting room for a 90-minute session. NACCHO will send an invitation to registered attendees on the Sponsor's behalf to invite attendees to your focus group. Use this time to speak with your target audience and hear what they have to say about current public health and issues.

**Exclusively available to current or new affiliate business partners.*

#NACCHO360



HEARD IT THROUGH THE GRAPEVINE: Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

Affiliate Business Partner Benefits



ANNUAL MEMBERSHIP	DIAMOND \$25,000	PLATINUM \$15,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
Individual memberships for staff	12	8	6	4	2
Multi-year membership discount (3 years)	5%	5%	5%	5%	5%
Member engagement					
60-Minute webinar	3	2	1	50% off	25% off
60-Minute Focus Group	1	1	50% off	50% off	25% off
Annual dedicated e-newsletter on topics of interest	1	1	50% off	50% off	25% off
Full access to Directory Of Local Health Departments	yes	yes	yes	yes	yes
Recognition					
Identified by NACCHO partner level logo	yes	yes	yes	yes	yes
Listed in NACCHO partner directory	yes	yes	yes	yes	yes
Affiliate Business Partner Circle participation	yes	yes	yes	n/a	n/a
Complimentary posts in NACCHO e-Publication (TBD)	6	5	3	2	1
Discount on additional posts in NACCHO e-Publication	25% off	25% off	25% off	25% off	25% off
Complimentary NACCHO social media post	5	4	3	2	1
Conferences recognition/discounts					
Partner level & company logos in guide/signage	yes	yes	yes	yes	yes
Partner level recognition at exhibitor's booth	yes	yes	yes	yes	yes
Complimentary conference registration	3	2	1	n/a	n/a
Discount on additional conference regular registration	25%	25%	25%	15%	10%
Discount on conference exhibit booth space (If paid 90 days before conference)	3%	3%	3%	3%	3%
Advanced notice of housing opening	yes	yes	yes	yes	yes

All membership benefits must be utilized within the membership year.



HEARD IT THROUGH THE GRAPEVINE:

Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

EXHIBITS

Why Exhibit?

A main attraction of the NACCHO360 Conference is a dynamic exhibit hall where you will find more than 2,000 interested public health professionals searching for resources and products from companies like yours. Don't miss the opportunity to put your product and services in front of this influential audience.

BUILD YOUR BRAND WITHIN PUBLIC HEALTH

Increase brand awareness simply by being in attendance.

INDUSTRY AWARENESS

Discover what trends and issues your customers are discussing in the public health community.

LEAD GENERATION

Increase your exposure to public health professionals with significant purchasing power.

POLICY COMPREHENSION

Understand the policy issues that are being discussed within government circles.

PRODUCT DEMONSTRATIONS

Give your potential clients hands-on access to your products.

STRENGTHEN RELATIONS

Reconnect with clients and invite your preferred customers to the Exhibit Hall.

STUDY THE COMPETITION

See what your competitors are doing

Who Should Exhibit?

NACCHO360 attendees are interested in meeting with companies, organizations, and universities that provide services and products for city and county public health officials. Of the local health departments that have shared financial information with NACCHO, more than half spend more than \$1 million annually.

Companies that provide the following products and services should attend:

- Aging products/programs
- Analytical services
- Community health services
- Consulting services
- Continuing education programs
- Data collection and management
- Drug addiction
- Environmental health services and tracking
- Ethics programs
- Food safety programs
- Health impact assessments
- HIV/AIDS programs/products
- Immunization/vaccines
- Lead programs and services
- Legal services
- Maternal and child health
- Medical/health promotion products
- Mercury programs and services
- Nutrition information
- Obesity prevention
- Peer assistance networks
- Pharmaceutical/laboratory products
- Police and community relations services
- Reproductive health programs
- Software/information systems
- STD programs/services
- Substance abuse programs
- Universities/schools of public health
- Vector-borne disease control program



HEARD IT THROUGH THE GRAPEVINE: Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

Previous NACCHO360 Exhibitors

Agency for Healthcare
Research and Quality
(AHRQ)
Alosa Health
Altarum
Always Food Safe
American Exchange
Association of Schools
and
Programs of Public
Health (ASPPH)
Aztute Precision
Public Health
Baby-Friendly USA, Inc.

BerryDunn
Boston University School
of Public Health
Care Solace
CHESS Health
Color Health
DataGen, Inc.
Dimagi
Explore Media
Grifols
HealthHIV
Justice Benefits

Maternal Health Learning
& Innovation Center
Metopio
Novavax
People.Health
Policy Map
PractiSynergy
Public Consulting Group
Quadrant BioSciences
Rocky Mountain Poison
and Drug Safety (RMPDS)
The CNA Corporation

TruMed Systems
Upstream USA
Vectech, Inc.
Verato
Wellness Equity Alliance
Westat

Exhibit Schedule

MONDAY, JULY 22

Exhibitor Move-In
12:00 pm-4:00 pm

Inspections
4:00 pm-5:00 pm
(exhibitors must be
present at the booth)

PHI Reception
6:00 pm-7:00 pm

TUESDAY, JULY 23

Hall Open
10:00 am-7:00 pm

Beverage Break
10:00 am-10:30 am

Lunch
11:30 am-1:30 pm

Beverage Break
3:00 pm-3:30 pm

Welcome Reception
6:00 pm-7:00 pm

WEDNESDAY, JULY 24

Hall Open
10:00 am-3:30 pm

Beverage Break
10:00 am-10:30 am

Lunch
11:30 am-1:30 pm

Beverage Break
3:00 pm-3:30 pm

THURSDAY, JULY 25

Hall Open
10:00 am-3:30 pm

Beverage Break
10:00 am-10:30 am

Lunch
11:30 am-1:30 pm

Beverage Break
3:00 pm-3:30 pm

Move Out
3:30 pm-7:00 pm



HEARD IT THROUGH THE GRAPEVINE:

Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

Exhibit Fees

Affiliate Business Partners ask about special pricing!

Commercial & Government

\$3,500 per 10' x 10'

Non-Profit Booths

\$2,500 per 10' x 10'

Premium Booths*

\$4,000 per 10' x 10' booth

\$7,500 per 10' x 20' booth

\$15,000 per 20' x 20' booth

**Premium Booths are located near Exhibit Hall entrances or adjacent to high-traffic areas.*

Tent Pavillion

\$15,000

Get maximum exposure for your business at NACCHO360 2024 by showcasing your products, structures, and site-ready solutions in our first- ever Tent Pavilion. We have three 20'x 20' spots mapped out on the show floor ready for you to install your structure for attendees to see how your business can help them in the field. Exhibiting in the Tent Pavilion comes with added marketing and exposure to help you grow your business.

Each 20'x20' spot must contain a tent structure. All items for your booth must be kept inside the 20'x20' area. Structures can be no taller than 12 ft and no larger than 20x20 square ft once constructed. Each structure will need to be made of flame-retardant fabric and come with an accessible fire extinguisher. Included in the space are one ID sign, 2 draped 6 ft tables, 4 chairs, 1 basic electrical drop, carpet, and a trashcan. 20'x20' spaces also come with 4 full conference badges which get you and your team access to the whole NACCHO360.

All Exhibitors Receive:

- In-person 10x10 booth
- Pipe & Drape
- Booth Sign
- 6' Skirted Table
- 2 Chairs
- Wastebasket
- Standard Electric
- Company Logo in Online Platform
- Company Information in Online Platform
- Website Link
- PDF Uploads
- Listing on the NACCHO360 website and mobile app
- Post-Show Attendee List (Mailing Addresses Only)

Also Included:

- Lead Retrieval
- Capture the contact information of attendees who stopped by your exhibit booth.* NACCHO makes it easy! Network with influential professionals who are eager to learn about your products and service. One user license included with booth purchase. Additional licenses are available.
- Lead retrieval ensures the ability to continue the conversations post-show and gain new customers!
- One full conference registration is provided for exhibit booths not included as part of silver, gold, platinum, or diamond level sponsorship.

**Attendees have the option to opt in to share their information.*

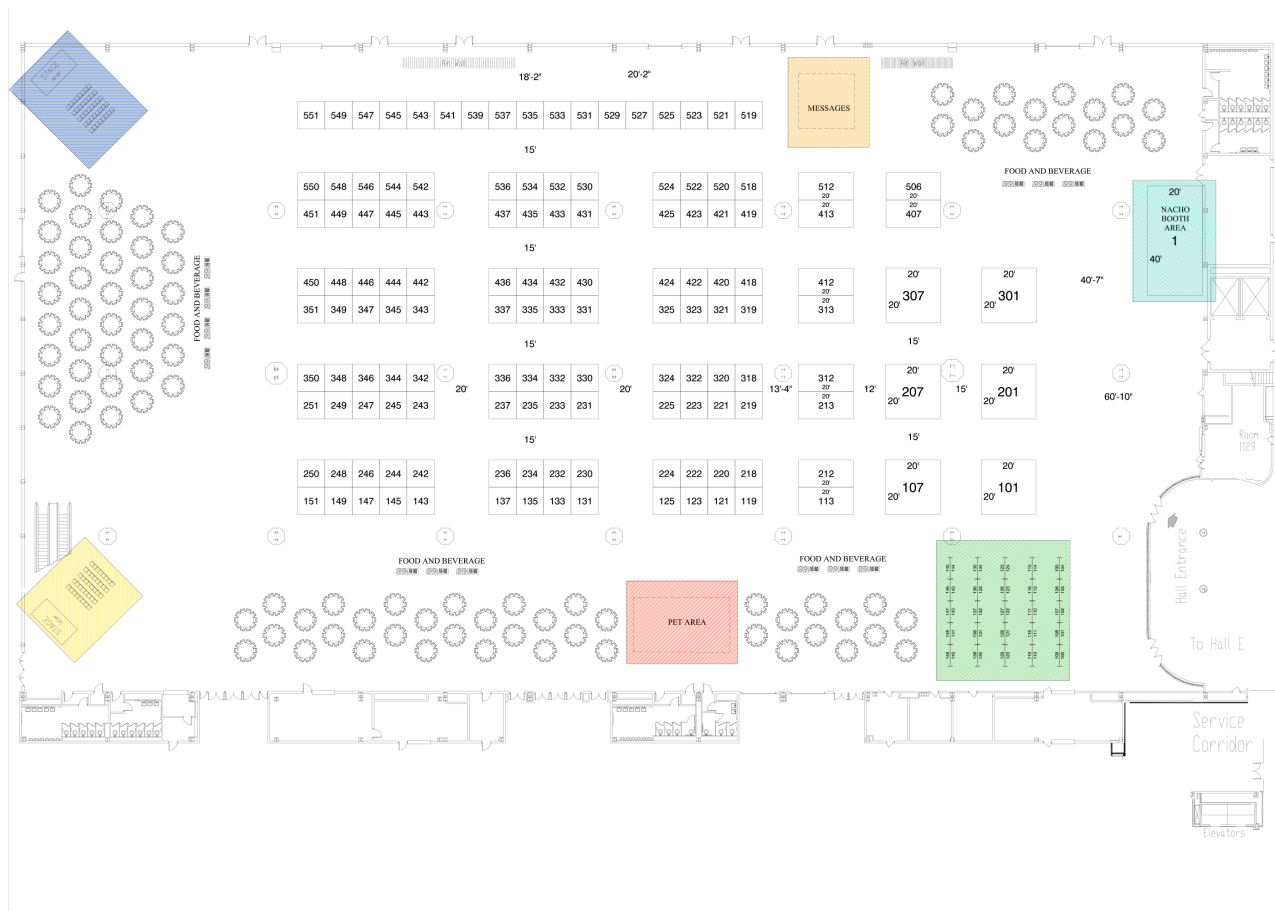


HEARD IT THROUGH THE GRAPEVINE: Public Health Partnerships, Collaboration, and Innovation

JULY 23-26, 2024 DETROIT, MICHIGAN

Exhibit Booth Reservation Instructions

The Exhibit Hall Floor Plan registration portal is now open. Please click [here](#) to view the floor plan and select your exhibit booth.



- Education Pavillion
- Party Pavillion
- Poster Pavillion
- NACCHO Pavillion
- Wellness Pavillion
- K9 Pavillion