

HIMSS Interoperability Showcase™ at the 2022 NACCHO360 Conference

The National Association of County and City Health Officials (NACCHO) and Healthcare Information and Management Systems Society (HIMSS) welcomes your organization to participate in the HIMSS Interoperability Showcase™ at the NACCHO 360 conference taking place July 19-21, 2022 in Atlanta, Georgia.

This showcase will feature how health information technology systems utilize standards to support interoperability that enables healthcare providers and public health departments to send, receive, exchange, and use secure data.

Your exhibit and sponsorship will put you in front of participants from public and private sectors across the country at the local, state, and federal levels including:

- Health information technology professionals
- Public health practitioners representing a variety of disciplines and programs
- Informatics researchers and academic leaders
- Community-based organizations
- Healthcare professionals

Demonstrate your thought leadership

Interoperability demonstrations are collaborative projects between organizations using interoperability standards to exchange information and improve the quality and value of care. Together, organizations develop a person-driven storyline that contextualizes the value of their product or solution. NACCHO provides a technical expert to help support the organizations, facilitate communication, and meet deadlines. By participating in the HIMSS Interoperability Showcase™ at the 2022 NACCHO 360 conference, you are not only elevating your thought leadership but also the work you do in the market today to facilitate cooperation, interoperability, and improved health outcomes.

Minimum expectations for participating organizations

- You must use an interoperability standard to exchange information (such as a HL7 Profile, IHE Profile, DICOM, IEEE, Continua, etc.).
- Your solution is part of a person-centered scenario highlighting services and activities that public health departments and healthcare providers are able to conduct with standards-based, interoperable health information technology systems, platforms, and frameworks.
- Participation on weekly demonstration planning calls starting in May 2022.
- Participate in one or more in-person live demonstrations
- You or your designee must be available during the following times:
 - Two days prior to the NACCHO 360 conference for demonstration set-up
 - All NACCHO 360 exhibition hours
- You must be able to demonstrate real-time connected exchange within the demonstration. Static content must be available in the event connectivity goes down.



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Services and activities must be relevant to public health departments, for example:

- Covid 19 Immunization
- Electronic Case Reporting (eCR)
- Vital Record Reporting
- Healthy Equity and Social Determinants of Health
- Health Information Exchange
- Immunization Registry Reporting
- Healthy Weight Management
- Specialized Registry or Surveillance Reporting
- Diabetes Management
- Syndromic Surveillance

Pricing

Interoperability Showcase Participation Only | \$2,500

Interoperability Showcase

- Your one (1) solution will be used to present a use case alongside other industry solutions
- Your logo will be included in the case demonstrations and as part of demonstration promotion efforts.
- Your logo will appear on the website

Passes

- One (1) full conference registration

Attendee List

- Lead list of conference attendees after the conference (mailing addresses only)

Looking for more exposure during the Interoperability Showcase?

For more information on participating, please contact:

Michelle Wescott at mwescott@discoverSB.com | 301-850-1043 OR

Dominic Catalfamo at dcatalfamo@naccho.org | 202-507-4250



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